UNIVERSE ALLSTAR CHAMPIONSHIP

2027 | COACHES & GYM OWNERS INFORMATION PACKET

SEVIERVILLE, TN

APRIL 15-18, 2027

UNIVERSEALLSTAR.COM

YOUR CHAMPIONSHIP GUIDE

WELCOME to UNIVERSE

AN INTERNATIONAL
ALLSTAR CHAMPIONSHIP EXPERIENCE



This Guide includes everything you need to know about the Universe Allstar Championships, including qualification information, event details, divisions, policies, and more.

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THE CHAMPIONSHIPS BUILT DIFFERENTLY

WHY UNIVERSE?

Universe Allstar Championships brings Rec, Prep, and Elite divisions together for one four-day championship weekend in Sevierville, Tennessee. With a growing network of qualifying events, Universe gives athletes of all levels the opportunity to compete at one destination, while keeping the focus on athlete experience, quality production, and bringing the cheer and dance community together.

70+	3	1
QUALIFYING EVENTS IN NETWORK	CHAMPIONSHIPS	DESTINATION

THREE CHAMPIONSHIPS. ONE DESTINATION.

SEVIERVILLE, TENNESSEE

UNIVERSE ALLSTAR CHAMPIONSHIPS
UNIVERSE ALLSTAR PREP CHAMPIONSHIPS
UNIVERSE ALLSTAR REC CHAMPIONSHIPS

APRIL 15–18, 2027 ▪ SEVIERVILLE CONVENTION CENTER

THE ROAD TO SEVIERVILLE

THE UNIVERSE EXPERIENCE

70+

QUALIFYING EVENTS IN THE NETWORK

THE DESTINATION

A highly rated family destination for an International Allstar championship.

THE PATHWAYS

Compete at one of 70+ approved Universe qualifying events and follow the published bid pathway, or join us through Open Registration.

THE ATMOSPHERE

Premium stage production and a bridging scoring approach for both cheer and dance.

A BALANCED APPROACH TO SCORING

VICTORY BRIDGE

SCORING SYSTEM

Victory Bridge is a balanced scoring system designed to reward complete routines across all styles of cheerleading.

By combining the strengths of both Open and United scoring, Victory Bridge creates a clear and competitive path for teams to maximize their scores without being limited to a specific routine style.

OPEN SCORING

Rewards structured difficulty progression

UNITED SCORING

Rewards completion of required skills

VICTORY BRIDGE REWARDS

✓ DIFFICULTY

✓ EXECUTION

✓ OVERALL ROUTINE QUALITY

SCORING, ELIGIBILITY AND AGE GRID LINKS

01 INTRO TO SCORING — View PDF

02 ALLSTAR SCORING — View PDF

03 ALLSTAR PREP SCORING — View PDF

04 ALLSTAR NOVICE SCORING — View PDF

05 REC SCORING — View PDF

06 ALLSTAR AGE GRID — View PDF

07 REC AGE GRID — View PDF

08 SCHOOL INFO & SCORING — View PDF

09 DANCE INFO & SCORING — View PDF

10 COLLEGE INFO & SCORING — View PDF

CheerABILITIES Information - Click Here

ALLSTAR CHEER DIVISIONS / VICTORY BRIDGE

ALLSTAR CHEER DIVISIONS

LEVEL 1

TEAM SIZE: 5-31 ATHLETES

Tiny
Mini
Youth
Junior
Senior

LEVEL 2

TEAM SIZE: 5-31 ATHLETES

Mini
Youth
Junior
Senior

LEVEL 3

TEAM SIZE: 5-31 ATHLETES

Youth
Junior
Senior
Senior Coed

LEVEL 4.2

TEAM SIZE: 5-31 ATHLETES

Senior
Senior Coed

LEVEL 4

TEAM SIZE: 5-31 ATHLETES

Youth
Junior
Senior
Senior Coed
Senior Open
Senior Open Coed

LEVEL 5

TEAM SIZE: 5-38 MEMBERS

Youth
Junior
Senior
Senior Coed
Senior Open
Senior Open Coed

LEVEL 6

TEAM SIZE: 5-38 MEMBERS

Junior
Senior
Senior Coed
Senior Open
Senior Open Coed

BIRTH YEARS & APPROXIMATE AGES

DIVISION	BIRTH YEARS	AGES
Tiny	2019–2021	6–7
Mini	2017–2021	6–9
Youth	2013–2021	6–13
Junior	2010–2020	7–16
Senior / Coed	2007–2016	11–19
Senior Open / Coed	2012 and before	14+

CheerABILITIES Information
Click Here

Coed divisions: 1 or more males.

INTERNATIONAL DIVISIONS / VICTORY BRIDGE

INTERNATIONAL DIVISIONS

LEVEL 1

TEAM SIZE: 10-31 ATHLETES

U16 / U18

LEVEL 2

TEAM SIZE: 10-31 ATHLETES

U16 / U18

LEVEL 3

TEAM SIZE: 10-31 ATHLETES

U16 / U18 / U18 Coed

LEVEL 4

TEAM SIZE: 10-31 ATHLETES

U16 / U16 Coed / U18 / U18 Coed

U16: 2010–2015 • Approx. ages 12–16
U18: 2008–2013 • Approx. ages 14–18

Levels 3–4 Coed divisions: 1 or more males.

LEVEL 6

TEAM SIZE: 10-38 MEMBERS

DIVISION	BIRTH YEARS	MALES	APPROX. AGES
U18NT	2008-2013	0	14-18
U18NT Coed	2008-2013	1+	14-18
International Open	2012 and before	0	14+
International Open Small Coed	2012 and before	1-4	14+
International Open Large Coed	2012 and before	5-16	14+
International Open NT	2012 and before	0	14+
International Open Coed NT	2012 and before	1-20	14+

**Birth-year eligibility and approximate ages follow the supplied Bridge international division sheets.

ALLSTAR DANCE / VICTORY BRIDGE

DANCE DIVISIONS & RESOURCES

DIVISION	BIRTH YEARS	DIVISIONS OFFERED
Tiny	2019–2022	• Pom • Jazz • Hip Hop • Kick • Contemporary/ Lyrical • Variety/ Open • DanceABILITIES • Exhibition
Mini	2016–2021	
Youth	2013–2021	
Junior	2010–2020	
Senior	06/01/2007–2016	
Open	2011 or before	

DANCE TEAM SIZE 5-30 ATHLETES

RESOURCES

Quick access to eligibility, scoring, rules and FAQs

01 ALL STAR CHEER DIVISIONS & ELIGIBILITY

02 INTERNATIONAL CHEER DIVISIONS & ELIGIBILITY

03 ALL STAR DANCE DIVISIONS & ELIGIBILITY

04 VICTORY BRIDGE SCORING SYSTEM

05 RULES, REGULATIONS & FAQs

IMPORTANT — OFFICIAL RULES REFERENCE

Please use the official Victory Bridge Scoring System as your primary reference for division eligibility, rules and regulations. Requirements may be updated; the most current official guidelines take precedence over this packet.

PLAN YOUR TEAM ENTRY

REGISTRATION PRICING

ATHLETE REGISTRATION	UNTIL 3/19/27 Prices may increase after deadline
UNIVERSE SELECT Open Registration	**$299** PER ATHLETE
UNIVERSE QUALIFIER ATTENDEE Attended a qualifier, but did not receive a bid	**$249** PER ATHLETE
AT-LARGE BID WINNER Partial Paid Bid Registration	**$199** PER ATHLETE
FULL PAID BID WINNER Full Paid Bid Registration	**$0** PER ATHLETE

1 COACH INCLUDED

FREE / per team

ADDITIONAL COACHES/ STAFF MEMBERS

$99

CROSSOVER REGISTRATION

$110 per athlete, regaurdless of registration period.

Visit REGCHAMP.COM for early pricing

YOUR INVITATION TO THE UNIVERSE

BID INFORMATION



Attend a qualifier. Earn a bid. Or choose open registration.

REGISTRATION DEADLINE

MARCH 19, 2027

CHOOSE YOUR REGISTRATION ROUTE

FULL PAID BID

$0 per athlete

For teams awarded a Full Paid Bid.

AT-LARGE BID

$199 per athlete

Partial Paid registration for At-Large Bid winners.

QUALIFIER ATTENDEE

$249 per athlete

For athletes attending with a team that competed at a Universe qualifier but did not receive a bid.

UNIVERSE SELECT

$299 per athlete

Open Registration. A bid is not required to attend through this route.

HOW TO GET STARTED

1. Explore 70+ approved Universe qualifiers.
2. Review the published bid pathway and your team's division eligibility.
3. Register through Reg Champ. Registration is open on RegChamp.com

QUALIFIER EVENTS LINK

REG CHAMP REGISTRATION LINK

KNOW THE TIMELINE

OFFICIAL SCHEDULES & DEADLINES

BLOCK SCHEDULE

The block schedule will be released soon.

BLOCK SCHEDULE LINK

The official team schedule will be posted on Universeallstar.com

IMPORTANT DATES & DEADLINES

- 10/19/26 - REGISTRATION OPENS
- 2/12/27 - Early registration pricing closes
- 3/19/27 - Registration closes
- 3/29/27 - Final team payment due
- Coming Soon - Hotel block closes

**Check this page for additional dates and deadlines



PLAN YOUR EXPERIENCE

SPECTATOR ADMISSIONS

PROMOTIX
THE POWER TO HOLD SUCCESSFUL EVENTS

CHOOSE YOUR PASS

Save and buy tickets online. Prices may increase at the door.

01	**ONE DAY** Single-day admission	$55.77
02	**TWO DAYS** Two days of admission	$93.75
04	**FULL EVENT** All four days of the championships	$132.89

**Taxes and Fees Included

Purchase tickets here!



Visit SEVIERVILLE TENNESSEE

April 15–18, 2027

MAKE THE MOST OF YOUR STAY!

STAY & SAVE

Book Your Hotel

Make your trip easy with special discounted rates available through our official event hotel block. Pick your favorite hotel at a discounted rate!

BOOK YOUR HOTEL → Link coming soon!

EXPLORE & SAVE

Attractions, Discounts & Guest Perks

Discover local attractions, exclusive discounts, special offers, and fun special offers for the whole family.

EXPLORE GUEST PERKS →

PROMOTIX
THE POWER TO HOLD SUCCESSFUL EVENTS

YOUR CHAMPIONSHIP GUIDE

VENUE & EVENT DETAILS

April 15-18, 2027 ▪ Sevierville Convention Center



VENUE WEBSITE ↗

01 / ARRIVAL

PARKING & ACCESS

Parking is a breeze at the Sevierville Convention Center! With 1,571 spaces conveniently located right next to the facility, including both surface lots and a parking deck.

PARKING DETAILS ↗

02 / ADMISSION

SPECTATOR TICKETS

Purchase tickets online to save at the door.

PURCHASE TICKETS HERE

03 / EXPLORE

VISIT SEVIERVILLE

Explore the Smoky Mountains, restaurants, attractions, and the official visitor guide.

EXPLORE THE CITY ↗
SAVINGS PASS LINK ↗

04 / PLAN YOUR STAY

BOOK YOUR HOTEL

Make the most of your experience with exclusive discounted rates in Sevierville! Explore a variety of hotels in prime locations for the perfect stay.

COMING SOON

SPECTATOR & VENUE POLICIES

QUICK ANSWERS FOR COACHES

FREQUENTLY ASKED QUESTIONS

WHEN IS THE CHAMPIONSHIP?

April 15-18, 2027 in Severville, Tennessee

HOW DO TEAMS QUALIFY?

Through official qualifying events and approved bid pathways.

ARE THE CHAMPIONSHIPS FOR ELITE, PREP, AND REC?

Yes! Universe Allstar Championships invites all qualified elite, prep, and rec athletes.

WHEN ARE FEES DUE?

Registration closes March 19, 2027. Final payments are due March 29, 2027.

WHEN IS THE TEAM SCHEDULE AVAILABLE?

The official team schedule will be posted on universeallstar.com.

WILL THERE BE A LIVESTREAM?

Yes! All four days of the event will be available on our livestream platform on the website.

HAVE MORE QUESTIONS? CONTACT US!

CONTACT OUR TEAM ↗

KEEP THIS GUIDE HANDY

LINKS, POLICIES & CONTACT

OFFICIAL CHAMPIONSHIP WEBSITE

UNIVERSE ALLSTAR CHAMPIONSHIPS

Championship news, qualifiers, team resources and official announcements.

VISIT OFFICIAL WEBSITE ↗

CONTACT OUR TEAM

Questions about registration, eligibility or the event?

CONTACT US ↗

RULES & SCORING

Access the coach resources hub. Detailed scoring references are coming soon.

COACH RESOURCES ↗

FAQs

Find answers about bids, registration, tickets and more.

READ THE FAQ ↗

CHAMPIONSHIP UPDATES

See official announcements, event dates and important releases.

VIEW UPDATES ↗

STAY IN THE LOOP!

Get official championship news and updates straight to your inbox.

SIGN UP HERE ↗